NAMING OPPORTUNITIES FOR
THE PRIMARY CHILDREN’S & FAMILIES’ CANCER RESEARCH CENTER
AT HUNTSMAN CANCER INSTITUTE
We are on the precipice of incredible breakthroughs in the field of cancer research. As one of the leading cancer facilities in the world, Huntsman Cancer Institute is at the forefront of the effort to eradicate this disease. And while a cancer-free planet may seem like something out of a sci-fi movie—especially to the individuals and families who are still directly affected by cancer—all indications point to it being an achievable goal in the not-so-distant future.

There are many encouraging signs of progress—the five-year survival rate for childhood cancer has risen from 50% to 80%. Sequencing a genome can now be done in a matter of hours when it used to take years. But there’s still so much more to be done. Nearly 600,000 people in the U.S. alone still die from cancer every year, and over one-third of all women and nearly half of all men will be diagnosed with cancer at some point in their lives.

If there’s one critical element to beating cancer—one essential catalyst that will save millions of lives around the world every year—it’s a continual investment in research. Huntsman Cancer Institute is home to the largest genetics database in the world. Therefore, we are uniquely poised to unlock the secrets that will transform the once-unthinkable dream of wiping out cancer into a reality. And our recent commitment to double the size of our research facility by adding 220,000 square feet to our existing campus will allow us to continue making strides in understanding cancer that will make current accomplishments seem trivial by comparison.

Truly, one would be hard-pressed to find a more noble cause to support. The chance to sponsor an area of our newly expanded research wing is a special opportunity to make a very real difference in the fight against cancer, as well as leave a lasting legacy of selflessness and service. Your generosity will ensure Huntsman Cancer Institute remains one of the premier cancer research facilities anywhere in the world, and that it is well-positioned to continue our mission of fully understanding and defeating cancer once and for all.

Sincerely,

Jon M. Huntsman, Sr.
Founder and Chairman, Huntsman Cancer Institute
EXCELLENCE IN
• Cancer genetics, risk & prevention
• Pre-clinical cancer models
• Tumor imaging
• Advanced therapeutics
• Survivorship & health disparities
• HCI Biotechnology Center

AMENITIES
• 220,000 square foot facility
• State-of-the-art research space
• 106-seat auditorium on first floor
• Conference rooms on floors 1–5
• Outdoor garden/plaza area
• Café on first floor
"There is no more important human quality than sharing with others. There is no source of true happiness more complete than an act of charity."

Jon M. Huntsman, Sr.
RESEARCH AT HUNTSMAN CANCER INSTITUTE

As a world-class cancer research center, Huntsman Cancer Institute is equipped with state-of-the-art technology (earning a perfect score in the US News and World Report 50 Best United States Hospitals 2016-2017 rankings) that enables us to make significant breakthroughs on a regular basis.

CUTTING-EDGE DNA SEQUENCING

Sequencing the first human genome cost billions of dollars and took more than a decade, but the latest technology at Huntsman Cancer Institute makes it happen in just a few hours.

WORLD’S LARGEST GENETICS DATABASE

Thanks to our massive database containing over 22 million family history and health records, more genes for inherited cancers have been discovered by HCI researchers than anywhere else in the world.

PRECISION PREVENTION

By combining the latest DNA-sequencing technology with our genetics database, we can identify at-risk populations and deliver the best possible preventive care and treatment.

PURSuing THE ULTIMATE PRIZE

As we continue to build on our understanding of the genetic and biologic factors and mutations that lead to cancer, we move ever-closer to the ultimate goal of eliminating the disease once and for all.
ABOUT THE PRIMARY CHILDREN’S AND FAMILIES’ RESEARCH CENTER

The Primary Children’s & Families’ Cancer Research Center at Huntsman Cancer Institute is a world-class research center where groundbreaking discoveries happen on a regular basis. Effectively doubling HCI’s research capabilities, this new building is connected to the existing research facility via two skybridges. In addition to state-of-the-art lab space and cutting-edge technology, the new research space has all of the necessary amenities for visitors and the dedicated staff of doctors and researchers who are on the front lines in the fight against cancer.

Huntsman Cancer Institute has recently been recognized with two more important designations:

National Cancer Institute-Designated Comprehensive Cancer Center—the highest ranking of “exceptional.”

Ranked in the top 50 United States cancer hospitals by US News and World Report, HCI received perfect scores for advanced technologies and services provided to patients.
The spacious gateway to the rest of the facility, the first-floor lobby is finished with cherry and maple-wood details for an elegant yet relaxing environment that matches the décor of the existing research building at Huntsman Cancer Institute. Multiple seating areas allow for comfortable conversations or quiet contemplation. The lobby area is large enough to host a variety of gatherings and receptions for events held in the adjoining 106-seat auditorium.

- Wood-paneled walls and ceilings
- Granite floors and details
- Connected first-floor café
- Auditorium access
FOURTH AND SIXTH FLOOR SKYBRIDGES

Available Separately  |  Naming Opportunity: $1M

Connecting the newest wing of our research institute with the original Jon M. Huntsman Research Center, the skybridges span 75 feet, with floor-to-ceiling windows, and offer jaw-dropping views of the Salt Lake Valley. These stunning sandstone skybridges allow easy access between the two buildings.

SECOND, THIRD, AND FOURTH FLOOR LOBBIES

3,200 sq ft each   |   Available Separately
Naming Opportunity: $1M

Each of these open, roomy lobbies is finished with porcelain tile floors and elaborate floating ceilings with wood and metal details. A variety of comfortable seating areas allow researchers and visitors plenty of space to relax, reflect, and recharge.
OUTDOOR GARDEN
2,900 sq ft  |  Naming Opportunity: $1M

The multi-level outdoor garden area features tree-lined terraces which back up to the beautiful Wasatch foothills, providing visitors and staff with an open area to enjoy fresh air and stunning views of both the Salt Lake Valley and the surrounding mountains.

106-SEAT AUDITORIUM
2,200 sq ft  |  Naming Opportunity: $1M

The first-floor auditorium provides a comfortable area for some of the brightest minds in cancer research and the public to gather for larger meetings and speaking engagements. With a wood-grid ceiling and additional accents on the walls, the space is warm and intimate.
Fourth-floor outdoor plaza

Atrium stairway from second floor lobby
FOURTH FLOOR PLAZA
5,000 sq ft | Naming Opportunity: $1M

This expansive outdoor space is located on the roof of the third floor, offering outstanding views of the Wasatch foothills as well as the Salt Lake Valley. Lined with planters and terraces containing native Utah plants, this plaza offers a picturesque area to relax and enjoy nature.

ATRIUM STAIRWAY
Naming Opportunity: $500K

A beautiful architectural feature, the stairway links together the second and third floors in the midst of the atrium connecting the two levels. Made of stone, glass, and steel, this elegant design element is the central feature in this area.
CAFÉ
600 sq ft | Naming Opportunity: $500K

Located on the first floor, the café provides guests and researchers with a place to refuel and refresh. An adjacent seating area spills out into the first-floor lobby and offers an ideal spot to unwind while enjoying a drink or a snack.

ATRIUM
Naming Opportunity: $250K

Rising between the second- and third-floor lobbies, this atrium features a sophisticated steel and glass railing around its perimeter, as well as an elaborate floating ceiling with stylish wood and metal detailing.
Fifth-floor large conference room

Cutting-edge research lab
The fight against cancer is a collaborative effort, and these meeting spaces give the researchers at Huntsman Cancer Institute a relaxing, roomy space to share and be inspired. Some of the larger rooms may be divided by partitions to allow multiple configurations.

Comfortably and tastefully furnished, these intimate spaces provide ideal locations for smaller meetings among the scientists and other staff at Huntsman Cancer Institute to brainstorm and discuss the latest advances in cancer research.

It’s not a stretch to refer to these research areas as the front lines in the fight against cancer. Every laboratory is outfitted with the latest equipment and technology, enabling scientists and researchers to regularly make significant advancements in ways to prevent cancer, diagnose it earlier, and more effectively treat it.
“Cancer is the single most devastating disease of mankind, and the Moonshot Initiative is aptly visionary in its approach to accelerating progress in prevention and treatment.”

Mary Beckerle, Ph.D.
CEO and Director, Huntsman Cancer Institute
Member, National Cancer Moonshot Initiative Blue Ribbon Panel